

# CERTIFIED SCRUM PRODUCT OWNER

This workshop provides an understanding of how Scrum works and focuses extensively on mastering the role of Product Owner in a Scrum team. Exercises used throughout the course are designed to enhance learning while being fun and engaging. Expect the unexpected in this workshop!

## LEARNING OBJECTIVES

You will learn more than the basic Scrum framework. You will also leave understanding the underlying principles, basic practices and common techniques Scrum Product Owners need to know to help their teams achieve project success in a fast-changing world. This workshop will help you know not just the basics of "how" Scrum works, but the "why" behind it. Knowing this will allow you to effectively help teams even when they are "stuck" in their ways. Learn how to help teams be great.

*At the end of the workshop you will be able to:*

- describe the Scrum framework to others
- describe Scrum roles and responsibilities
- use each artifact effectively
- explain the differences between Scrum and other frameworks/processes
- accurately compare Scrum Product Owner role to traditional project roles
- Effectively use and maintain a product backlog
- Plan for a product portfolio
- demonstrate the use of at least two different estimating techniques
- Plan for a product release
- Plan for a sprint



## BOB HARTMAN

This workshop will be facilitated by Bob Hartman (agilebob.com), one of only a few people who is both a Scrum Alliance Certified Scrum Trainer and Certified Scrum Coach. Bob has extensive experience in both training and coaching Scrum teams at organizations including HP, Pearson Education, Starz Entertainment Network, Western Union, Weyerhaeuser, Siemens, Arapahoe County and the University of Iowa. He draws on this broad experience to help attendees leave the workshop with the confidence they can start a project right away.

## Agenda

- **Scrum history, principles and values**
- **Scrum theory**
- **Scrum framework basics**
- **Grooming a product backlog**
- **Estimation and planning**
- **Creating Effective Stories**
- **Portfolio, release and sprint planning**
- **Dealing with stakeholders**
- **Advanced techniques**
- **Potential issues**
- **Being great**
- **Going forward**



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